Lecture 1 - Self-Selling Mindset

Self-Selling Mindset,The Hard Truth,Our Expectation,Learning Contract

1. memahami pola pikir menjual diri untuk mencari pekerjaan (self-selling mindset for job seeking)
2. memahami realitas yang akan mereka hadapi dalam proses pencarian kerja (eality they will face in job seeking process)
3. mampu membuat kontrak belajar untuk perjalanan pencarian kerja mereka (create learning contract for their job seeking journey)

Lecture 2 - Discovering "U" in Job Seeking Process

1. belajar pentingnya personal branding
2. mampu menemukan nilai-nilai mereka (able to discover their values)
3. dapat merefleksikan tujuan karir mereka menggunakan halaman riset pekerjaan (reflect their career goals using job research page)

**Lecture 3 - Basic Asset Workshop**

What to do with your personal branding? , Essential Elements of CV & LinkedIn , One last tips!

1. Belajar memahami kebutuhan untuk menjadi strategis dalam proses rekrutmen
2. Belajar memahami setiap elemen penting dalam CV & LinkedIn
3. Belajar dapat menemukan titik perbaikan untuk CV & LinkedIn mereka

**Lecture 3 - Networking Starter Kit**

High Competitive Cover Letter ,Build an Effective Networking

1. Belajar understand the structure of High Competitive Cover Letter
2. Belajar understand how to connect with recruiters via LinkedIn & Email
3. Belajar understand what are mentals preparation that they need before do networking with recruiters